

IMPLEMENTATION MEASURES

ISSUE	IMPLEMENTATION MEASURE	PRIORITY	RESPONSIBLE ENTITY	FUNDING REQUIRED	FISCAL YEAR	ACTION STEPS REQUIRED	STATUS
ENVIRONMENTAL							
Water Access/Water Amenities	• Spring Park/Green Cove Springs Nature Preserve Trail	3	DS/PW	Yes	2013		
	• Water Access for Vera Francis Park ○ Canoe Launch	3	DS/PW	Yes	2014		
	• Kayak Launch at Spring Park	3	DS/PW	Yes	2015		
	• Paddle boards	3	DS/PW	Yes	2015		
GOVERNMENTAL							
Business Friendly	• Online applications and permitting	1	DS	NA	2013	<ul style="list-style-type: none"> • Applications revised • Website revisions to allow for online applications and permit status 	<ul style="list-style-type: none"> • Applications being revised • Application must be downloaded and filled out by hand
	• Parcel zoning and FLUM map information online	1	DS	NA	2013	<ul style="list-style-type: none"> • Updated website 	
	• Online inspection request and results	1	DS	NA	2013	<ul style="list-style-type: none"> • Updated website 	
Public Safety	• Construct the new Police Complex on Idlewild Avenue	1	Police	Yes	2013	<ul style="list-style-type: none"> • Complete Plans and bid project • Secure Funding 	<ul style="list-style-type: none"> • Site Plan Review in process • Funding being sought
	• Continued growth of the Neighborhood Watch Programs	1	Police	Yes	2013	<ul style="list-style-type: none"> • Fund the project 	
	• Institute a Citizens on Patrol (COPS) Program	1	Police	Yes	2014	<ul style="list-style-type: none"> • Seek grant funding 	
REDEVELOPMENT							
Curb Appeal/ Redevelopment of US 17	<ul style="list-style-type: none"> • Establish Revolving Grant Program <ul style="list-style-type: none"> ○ Landscaping improvements ○ Facade improvement <ul style="list-style-type: none"> ▪ Awnings ○ Sign improvements for non-conforming signs 	1	DS	Yes	2013	<ul style="list-style-type: none"> • Establish program Pilot Program • Promote the program 	<ul style="list-style-type: none"> • Resolution for program being proposed • Information being provided to property and business owners
	• Promote Removal of Vacant Structures	1	DS	Yes			
ECONOMIC DEVELOPMENT							
Communication between City, Business and Investors	• Be proactive with property owners	2	CC/CM/DS	No	On-going		
	• Coordinate with Council on Economic Development	2	CC/CM/DS	No	On-going		
	• Handbook For Development	2	DS	No	2013	<ul style="list-style-type: none"> • Develop Handbook 	
	• UNF Small Business Development Center	2	CM/DS	No	2013	<ul style="list-style-type: none"> • Contact UNF to plan programs in GCS 	
Marketing Green Cove Springs	• Develop a program for Incentives for new business and business retention	2	CC/CM/CA	No	2013	<ul style="list-style-type: none"> • Adopt Incentive Program 	<ul style="list-style-type: none"> • Program in the adoption process with the City Council

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	• Today in America	1	CC/CM	Yes	2012	• Shoot Day	• Shoot Day scheduled for August 4th
	• Promote "A" Schools	2	CC/CM	No			
	• Shovel Ready Projects	2	CC/CM/DS	No			
	• Festival	2	CC/CM	Yes	2013	• Plan festivals	• Funding in 2013 Budget
Potential of Green Cove Springs	• Market shovel ready property for residential, commercial, and industrial development	1	CC/CM/DS	No	On-going	• Coordinate with the Clay County Development Authority	• On-going coordination
	• Communities for a Lifetime	1	CC/CM/DS	No		• Adopt Communities for a Lifetime resolution • Form Communities for a Lifetime Committee	• Presentation from Communities for a Lifetime staff done on June 5, 2012
	• Scenic Highway Designation	1	CC/CM/DS	No		• Designate Gateway Corridors as a Scenic Highway	• Presentation from Scenic Highway staff done on June 19, 2012
Increase Availability of Jobs	• Target businesses that are appropriate for Green Cove Springs ○ Courthouse related ○ Healthcare ▪ Support Kindred	1	CC/CM/DS	No		• Coordinate with the Clay County Development Authority	• On-going coordination
Skilled Workforce	• Work with SJRSC for classes in Green Cove Springs	2	CC/CM	No			
Destination Location	• Increased Night Life	2	CC/CM	No			
	• Recreational Opportunities ○ Ecotourism	2	CC/CM	No			
Healthcare	• Work with the hospitals to expand medical services to Green Cove Springs	3	CC/CM	No			
INFRASTRUCTURE							
Cost and Reliability of Electricity	• Provide Information of comparable costs of electricity of public utilities	2	Electric	Yes	Ongoing	• Monthly statistics provided by FMEA	• Ongoing
	• Complete Master Electrical System Study	2	Electric	Yes	2012	• RFP to consultant and bid award • Study results presented to Council	• Completed • Completed on July 31, 2012
	• Develop an implementation for the recommendations of the electrical system study	2	Electric	Yes	2013-2032	• Long range CIP developed from study • Council approves supporting budget	• Completed • Scheduled for 8/21/12 Budget Workshop
Lack of Transportation	• Expansion of JTA to Green Cove Springs	3	DS PW	No			
	• Promote Council on Aging Bus Service	3	DS PW	No		• Participate in Clay County Transit Study	• Attend Transit Study meeting on Aug. 16
	• Review recommendations of the North Fla. Regional Transportation Study	3	DS PW	No		• Review Study	
Affordable Housing	• Continue to work with Habitat	3	CC/CM/ PH/ DS	No	On-going	• Market vacant lots	• On-going coordination

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	• Promote Multi-family housing and mixed use development	3	CC/CM/ DS	No	2015	• Market locations to potential developers	
	• Clear vacant lots and create community gardens	3	CM	Yes	2015	• Identify potential lots • Engage Community to develop gardens	
	• Coordinate with Housing Finance Authority	3	CM/PH	Yes	On-going	• Attend meetings	• Attend meetings
	• Create housing rehab program	3	CC/CM/PH	Yes	2016	• Create loan pool	
	• Create foreclosure reuse program	3	CC/CM/PH	Yes	2016	• Develop program	
	• Purchasing assistance, Rent to Own, Down Payment and First Time Homeowners Program	3	CC/CM/PH	No	On-going	• Referral from PHA	• PHA refers potential participants to Rural Development
	• Work with St. Johns Housing Partnership	3	CM/PH	No	On-going	• Referral from PHA	
	• Veterans Assistance Program	3	CC/CM/PH	No	2015	• Create partnership with Veterans Administration	
	• Independent Housing for Elderly	3	CC/CM/PH	No	2016	• Identify Potential Developers	

CA – City Attorney
 CC- City Council
 CM – City Manager
 DS – Development Services Dept.
 PH Public Housing
 PW – Public Works Dept.